



Irish Cultural Center's Lúnasa Feis

The Irish Cultural Center of Western New England, along with Black Rose Academy of Irish Dance and Cassin Academy of Irish Dance, is excited to present this **cultural Irish dance competition**, known as a *feis*, at the Eastern States Exposition on **August 24, 2025**.

Sponsors receive the exposure and benefits noted in the time leading up to and the day of the Lúnasa Feis.

Learn more at **LunasaFeis.org**.

Return form with payment:

Irish Cultural Center of Western New England
429 Morgan Road, West Springfield, MA 01089
413-333-4951 • caroline.iccwne@gmail.com

Thank you for your tax-deductible donation on behalf of the Irish Cultural Center, a 501(c)(3) charitable non-profit organization.

EVENT SPONSOR LEVELS

☐ **Presenting Sponsor @ \$1,500**

- Logo linked on the event website and ICC emails
- Name listed in press releases
- Name announced at the feis throughout the day
- Logo prominently featured as principal sponsor
- Logo featured on all event signage, flyers, and handouts

☐ **Main Stage Sponsors @ \$1,000**

- Logo linked on the event website and ICC emails
- Name listed in press releases
- Name announced at the feis throughout the day
- Logo featured on main stage signage
- Logo included on event signage, flyers, and handouts

☐ **Dance Stage Sponsors @ \$500**

- Logo linked on the event website and ICC emails
- Name listed in press releases
- Name announced at the feis
- Logo featured on dance stage signage
- Logo included on event signage, flyers, and handouts

SUBMISSION DEADLINE: JULY 18, 2025

Email logos to caroline.iccwne@gmail.com.

☐ Logo File Sent (EPS preferred, 300 dpi JPG, PDF)

NAME

BUSINESS NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL



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EVENT SPONSOR LEVEL

☐ **Champion Sponsor @ \$3,000**

- Logo linked on the event website and ICC weekly news email
- Name listed in press releases
- Name announced at the feis throughout the day
- Logo prominently featured on signage as Champion Sponsor
- Logo featured on all event signage, flyers, and handouts
- "Shout outs" social media on the day of the event
- Featured postings on Lúnasa Feis and ICC social media
- Onsite interview that will broadcast in ICC news email and social media
- 1/4 page ad in the ICC print newsletter

SUBMISSION DEADLINE FOR PRINT AD AND LOGO: JUNE 30, 2025

Email logos to caroline.iccwne@gmail.com.

- ☐ Logo File (EPS preferred, 300 dpi JPG, PDF)
- ☐ Print Ad File (PDF preferred, 300 dpi JPG)
3.5"W x 4.75"H, black and white

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