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August 2021

Dear Irish Cultural Center Supporter,

This is a time of great opportunity, progress and growth for the Irish Cultural Center. Now that COVID-19 regulations are lifting we are excited to get back to our Irish Heritage programming, dining at the Irish House Restaurant and Trinity Pub, as well as enjoying the outdoor patio. Work has begun on the next phase in our progress, which includes a Performance Center located on the 4th floor. In the meantime, we are continuing our mission of keeping the Irish arts and culture alive with events, classes, and travel opportunities throughout the year.

One of the best ways to connect to our heritage is through cultural celebrations. We are excited to present our second *Lúnasa Feis* on August 29, 2021. *This year's Feis will be held at the Eastern States Exposition in the Transportation building with free access via Gate 1.*

The Irish Cultural Center's Feis on August 29 is a **day-long traditional Irish dance competition**, with students throughout New England and beyond expected to take part. At the inaugural Feis in 2019, there were 500 dancers who competed, along with a multitude of family and friends. Bakers can enter an Irish soda bread competition at the Feis as well.

We are seeking financial support for the many costs involved in producing this event, and are offering several levels of sponsorship opportunities. Sponsors will be acknowledged prominently before and at the Feis, through press materials and signage. We hope you will be interested in supporting us in this promotion of the Irish arts. Kindly complete the information on the enclosed form and return it along with your payment to the Irish Cultural Center by August 13, 2021.

We thank you in advance for supporting us.

Sincerely,

Handwritten signature of Sean F. Cahillane in black ink.

Sean F. Cahillane
President

Handwritten signature of Laura Hurley in black ink.

Laura Hurley
Chief Advancement Officer

The Irish Cultural Center Inc. of Western New England is a tax-exempt IRS Section 501(c)(3) non-profit charitable organization.

The Irish word Lúnasa (LOO-nuh-sub) is traditionally used to describe an ancient Irish festival celebrating the beginning of the harvest season and the end of the summer months.



EVENT SPONSOR LEVELS

Presenting Sponsor @ \$2,500

- Logo linked on the event website and ICC emails
- Name listed in press releases
- Name announced at the feis throughout the day
- Logo prominently featured as principal sponsor
- Logo featured on all event signage, flyers, and handouts

Main Stage Sponsors (2) @ \$1,500

- Logo linked on the event website and ICC emails
- Name listed in press releases
- Name announced at the feis throughout the day
- Logo featured on main stage signage
- Logo included on event signage, flyers, and handouts

Dance Stage Sponsors (3) @ \$500

- Logo linked on the event website and ICC emails
- Name listed in press releases
- Name announced at the feis
- Logo featured on dance stage signage
- Logo included on event signage, flyers, and handouts

SUBMISSION DEADLINE: AUGUST 13, 2021

Email logos to design@kathleendoe.com or irishcenterwne@gmail.com.

- Logo File Sent (EPS preferred, 300 dpi JPG, PDF)

Irish Cultural Center’s Lúnasa Feis

The Irish Cultural Center of Western New England, along with Black Rose Academy of Irish Dance and Cassin Academy of Irish Dance, is excited to present this **cultural Irish dance competition**, known as a *feis*, at the Eastern States Exposition on August 29, 2021.

Sponsors receive the exposure and benefits noted in the time leading up to and the day of the Lúnasa Feis. Learn more at LunasaFeis.org.

Return form with payment:

Irish Cultural Center of Western New England
429 Morgan Road, West Springfield, MA 01089

Laura Hurley, Chief Advancement Officer
413-333-4951 • irishcenterwne@gmail.com

Thank you for your tax-deductible donation on behalf of the Irish Cultural Center, a 501(c)(3) charitable non-profit organization.

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